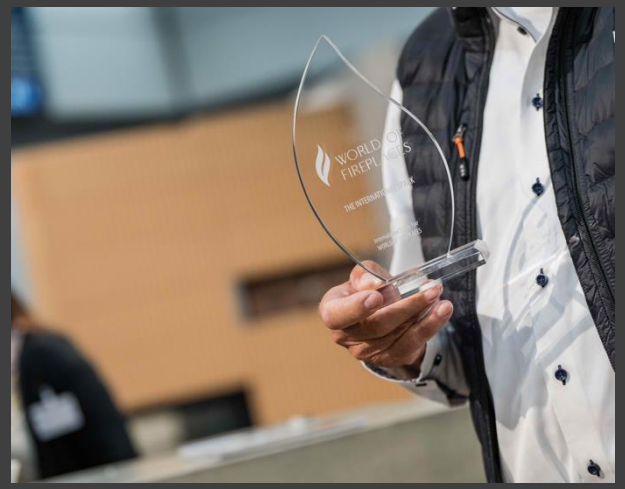
HYBRIDE WÄRME

WORLD OF FIREPLACES











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in focus

The energy transition is not a distant future; it is beginning right now.

Innovative companies are accompanying the transformation of energy supply by rethinking their products. This is precisely what will shape the industry in a forward-looking and sustainable way.

One question remains: **'How can we achieve the energy transition together?'**

The good news is that there are many answers and even more possibilities.



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experience future solutions live

The special show 'Hybrid Heating' is all about modern, forward-looking heating concepts with a special focus on single-room heating systems as part of hybrid systems. It provides a forum for exchange between manufacturers and visitors, raises awareness and creates new potential for hybrid heating supply.

What makes 'Hybrid Heating' special

Industry and trade are brought together in a targeted manner

- Space for networking is created
- A stage for presenting concrete solutions and arguments for the energy transition to political decision-makers

'Hybrid heating' is the key to the future.

participating companies

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- For ‘Hybrid Heat’, we are seeking providers from various sectors who wish to work together to bring the diversity of modern heating concepts to life:

- Fireplaces for logs, wood chunks, wood chips or pellets (also combined)
- Heat pumps
- Photovoltaic systems
- Solar systems
- Biomass cellar appliances
- Buffer storage systems
- Cooking stoves for wood chunks or pellets (also combined)

The aim is to combine different technologies into a hybrid overall concept and to present it as a joint venture between several providers.

(Note: No demonstration in operation)

promoting

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- Circular banner on the truss
- Logos of participating companies
- Circular banner on the aisle floor
- Daily personnel support from HKI experts
- Daily presentations on the topic of ‘hybrid heating’ at the Fireplace HUB
- Promotion of the ‘hybrid heating’ special show on the website, in the trade fair magazine and on social media





press relations / politics

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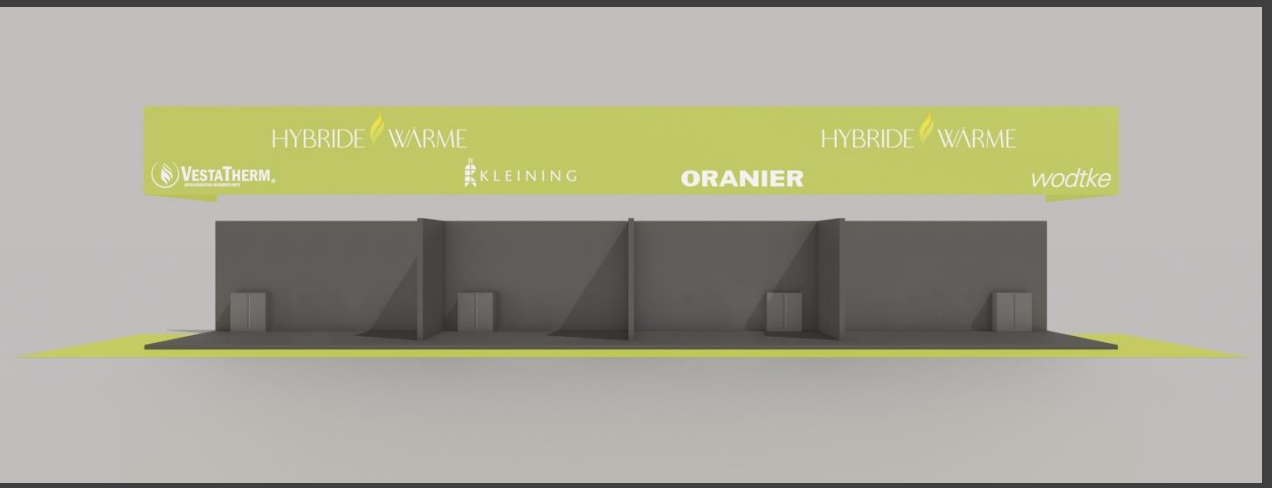
- Special recognition of ‘hybrid heating’ in press coverage
- Participating exhibitors will be mentioned in press releases
- Associations support addressing the topic of ‘hybrid heating’ in politics
- The ‘hybrid heating’ special show will be attended by political representatives

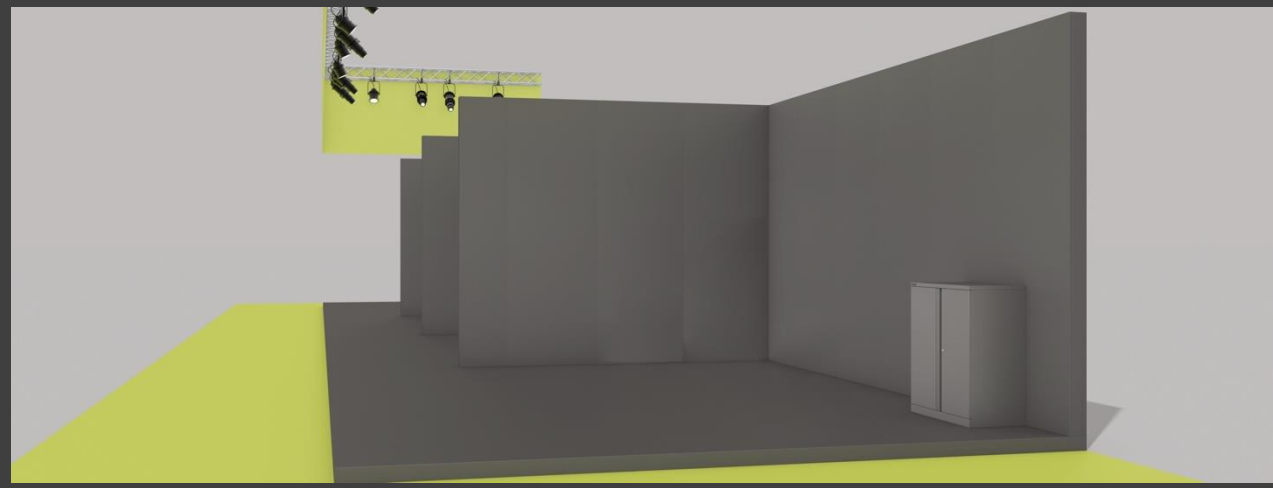
equipment

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- The ‘Hybrid Heating’ presentation area will be equipped as follows:
- Attractive flooring (anthracite-coloured surface on construction subfloor with aluminium outer corner)
- High-quality walls (double-walled partition wall systems)
- Perfect illumination of the stand area with high-performance floodlights on black trussing (including electrical connection and truss suspension)
- 3 kW electrical connection (fully assembled and installed)





participation prizes

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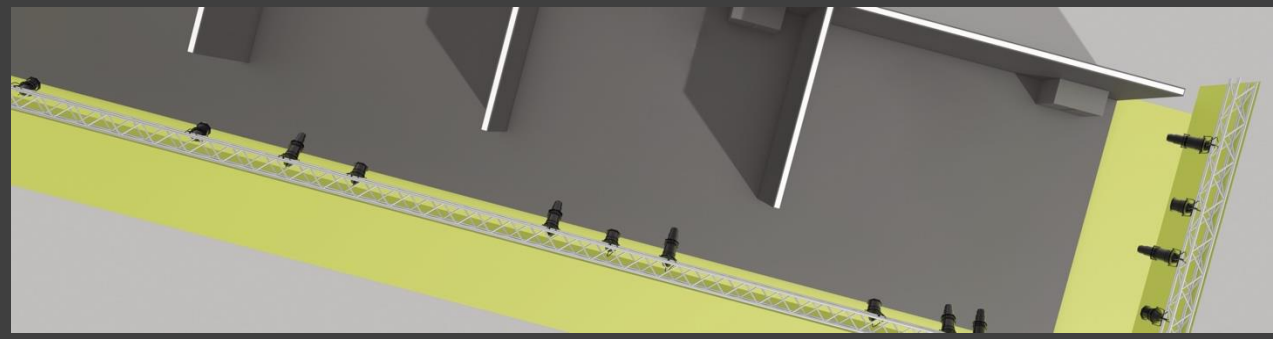
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- 25 m² incl. finished stand € 9,875
- 30 m² incl. finished stand € 11,850

Mandatory services

Energy contribution	€ 12,-	/ m²
Waste disposal contribution	€ 6,-	/ m²
Marketing contribution	€ 425,-	
Insurance	€ 20,-	
Co-exhibitors incl. marketing contribution & insurance	€ 585,-	





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To the participation documents

explanatory film ‘hybrid heating’ from hki

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wir sehen uns.