

WORLD OF FIREPLACES

review





the fireplace to be

WORLD OF FIREPLACES

At the WORLD OF FIREPLACES - international trade fair for fireplaces and cosy ambience of living- you will meet experts from the entire value chain in the world of fireplaces.

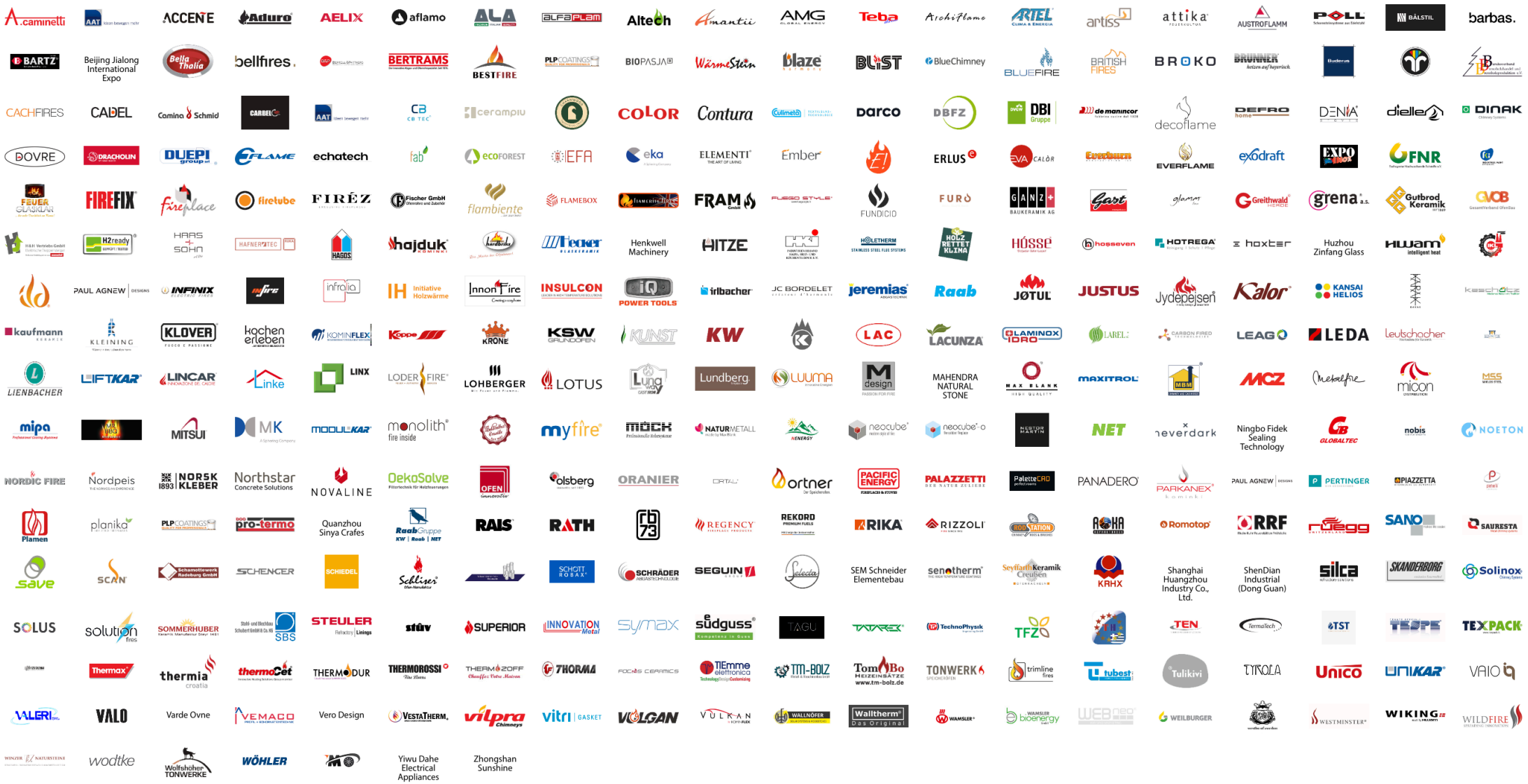
Globally active companies, established SMEs, major brands and smart newcomers from the industry present the 'hot' innovations and highlights - all in one central location.

The WORLD OF FIREPLACES is aimed specifically at trade visitors from Europe and around the world.

The live event will be rounded off by the podium at the Fireplace HUB for networking and an inspiring exchange of knowledge. The special show ‘Hybrid Heat’ and the Outdoor Show ideally complement the concept.

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340 exhibitors and brands





facts

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Exhibition date	28 to 30 April 2025
Venue	Leipziger Messe, Leipzig, Hall 5
Schedule	biennial
Duration of the fair	3 Days
Specials	Fireplace HUB
Special show	Hybrid Heat, Outdoor Show
Visitor target group	B2B

product range

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- Accessories
- Accessories for chimney sweeping
- Barbeque equipment
- Boiler and storage technologies
- Ceramics / fireclay / mortar material / plaster / adhesive
- Chimney systems / technology
- Control & regulation technology
- Cookers
- Cooperation partner
- Decorative fire
- Electric fireplaces
- Emission control technology, particle separators, catalysts
- Ethanol fireplaces
- Fireplace inserts / heating fireplaces
- Fireplace kits / tiled stove kits
- Fireplaces with water technology
- Freestanding stoves
- Fuels / Ignition materials
- Garden & barbecue fireplaces
- Gas fireplaces / gas inserts
- Glass ceramics / fire-proofed panels
- Hybrid chimney systems
- Inserts for tiled stove and heating
- Institutions / associations
- Insulating materials
- Machines & plants for firewood preparation
- Measurement technology
- Other
- Outdoor fireplaces
- Outdoor kitchen
- Pellet stoves
- Services
- Slow combustion stoves
- Smarthome
- Software / IT
- Solid fuel fireplaces & heat pump & solar technology
- Storage stoves, storage fireplaces
- Stoves
- Stove tiles
- Test laboratories
- Tiled stoves / plaster stoves
- Tools / utilities
- Trade press, media & publishers
- Wood stoves





trade visitors

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- Architects
- Chimney sweeps
- Craftsmen
- Energy consultants
- Fireplace and stove builders
- Fuel trade
- Housing associations
- Interior designers
- Media representatives and bloggers
- Specialist markets
- Trade





special show ‚hybrid heat‘

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The ‘Hybrid Heat’ special area is a presentation area where various solutions for hybrid heat generation will be on show.

This special area offers space for discussions with suppliers and visitors, awakens understanding and creates new potential.

In addition, this project promotes cooperation between industrial suppliers as well as between trade companies from the various trades.

The ‘Hybrid Heat’ special show will be used as an opportunity to present these solution variants to key politicians and argue their advantages.





outdoor show

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The growing outdoor fireplace sector is strongly represented. Exhibitors will be showing how outdoor fireplaces - whether on terraces, in gardens or hotel complexes - can achieve a new dimension of elegance and functionality.

The outdoor show is located directly at the entrance to the WOF. This means that every trade visitor passes directly by the outdoor exhibits - when entering and leaving the trade fair.





fireplace HUB

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Presentation platform for participating co-operation partners

Expert symposium

Knowledge transfer and network portal

Additional attraction for visitors

Daily presentations on the topics: Energy, particulate matter, trade, hybrid heat, security of supply

fireplace HUB
participating associations







leipzig – the place to be

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With an 850-year tradition, the trade fair city of Leipzig is one of the oldest trade fair centres in the world.

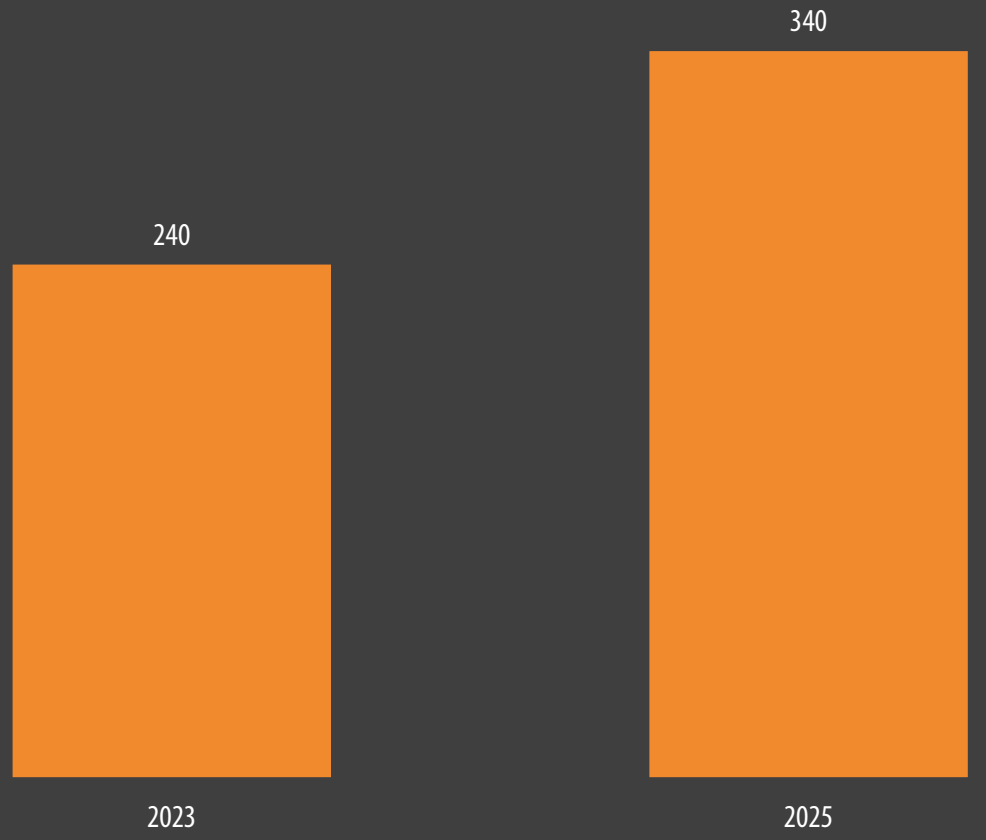
- Central location in Germany
- Good accessibility within Germany and Europe
- Perfect motorway connections
- Good airport connections
- Good railway connections
- Good car parking facilities
- Sufficient accommodation options at reasonable prices
- Exhibition space up to 20,000 square metres
- Consistent period every 2 years
- Fulfilment of technical requirements (floor loading capacity, smoke extractors, ground-level access)





exhibitors and brands

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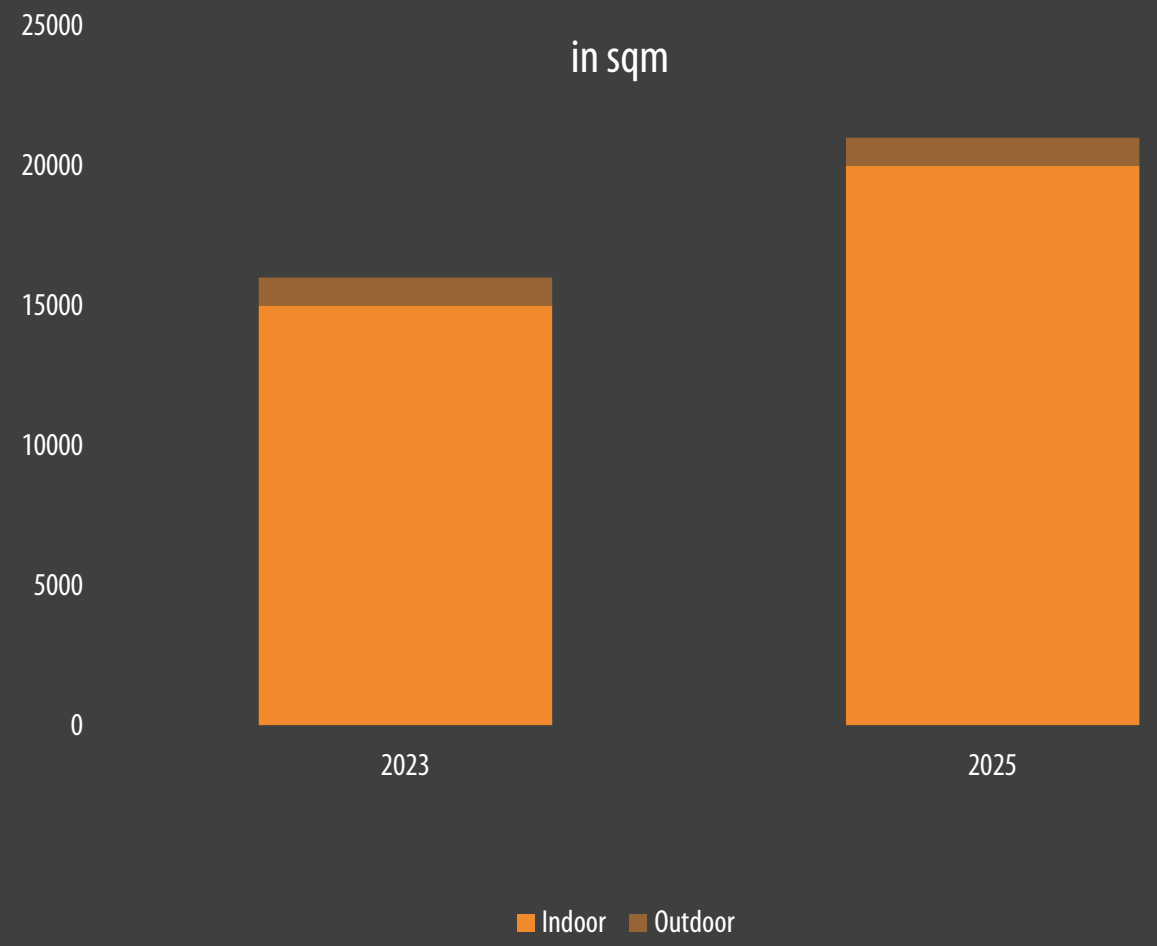
source: trendfairs





exhibition space

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Quelle: trendfairs

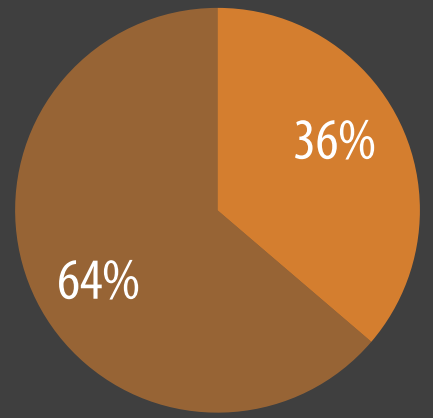




exhibitors

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Internationality



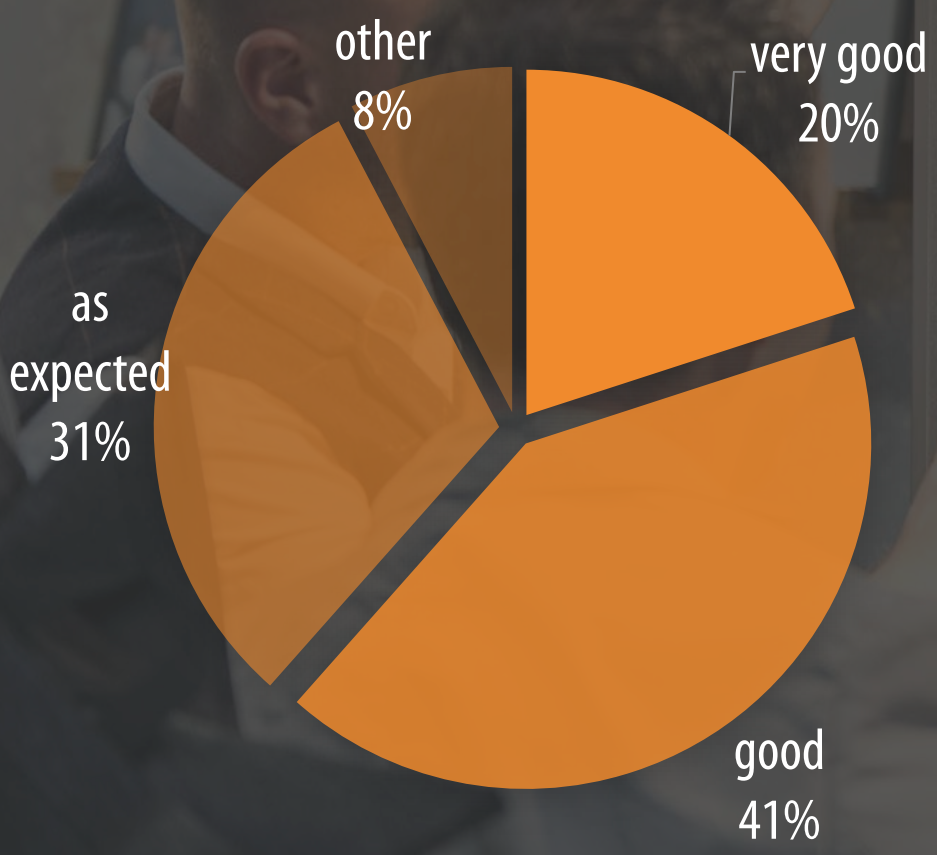
National International

source: trendfairs

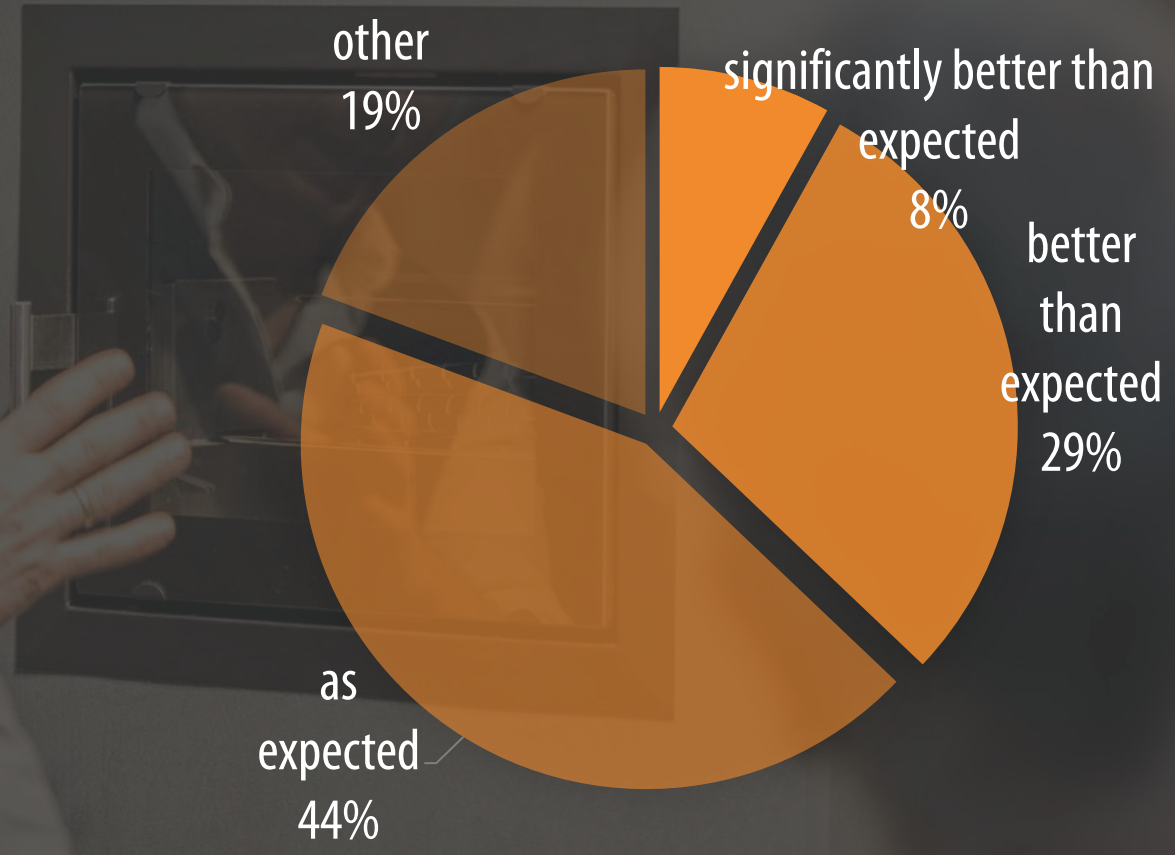
feedback from exhibitors

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How successful was your trade fair appearance?



How would you rate your order volume / frequency

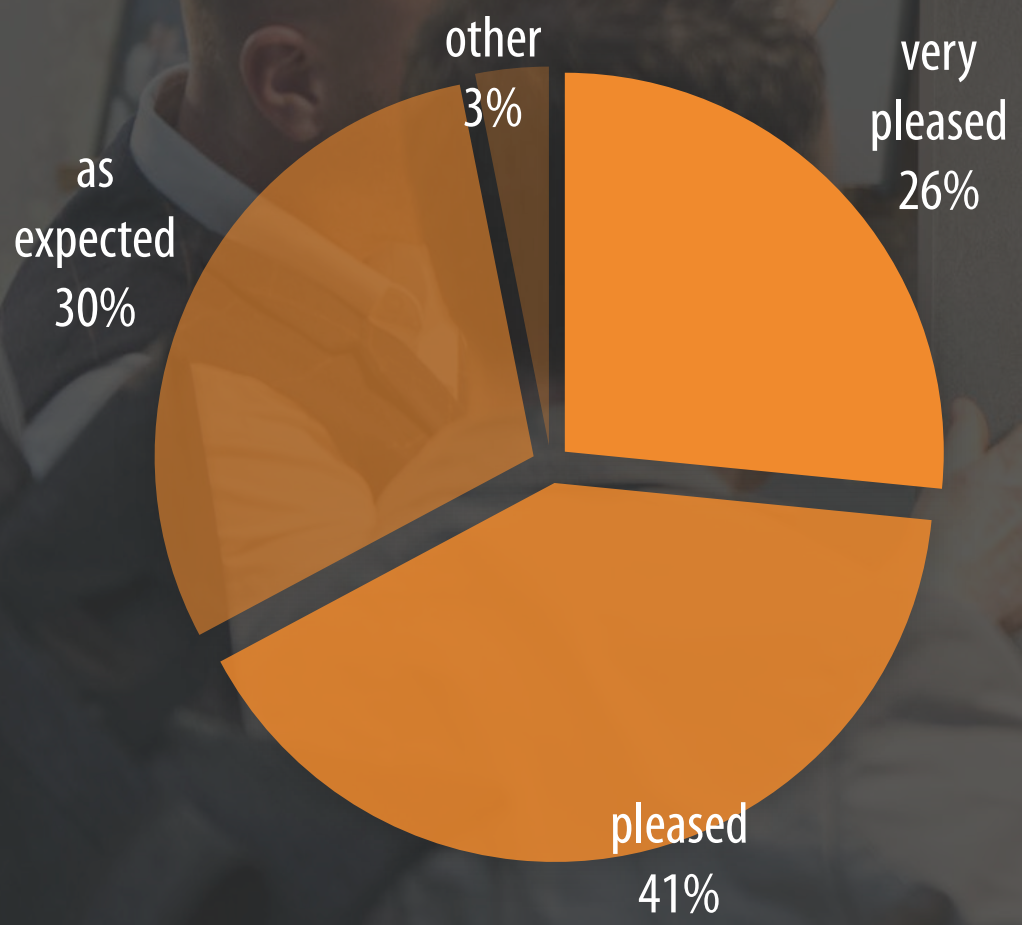


source: trendfairs exhibitor survey

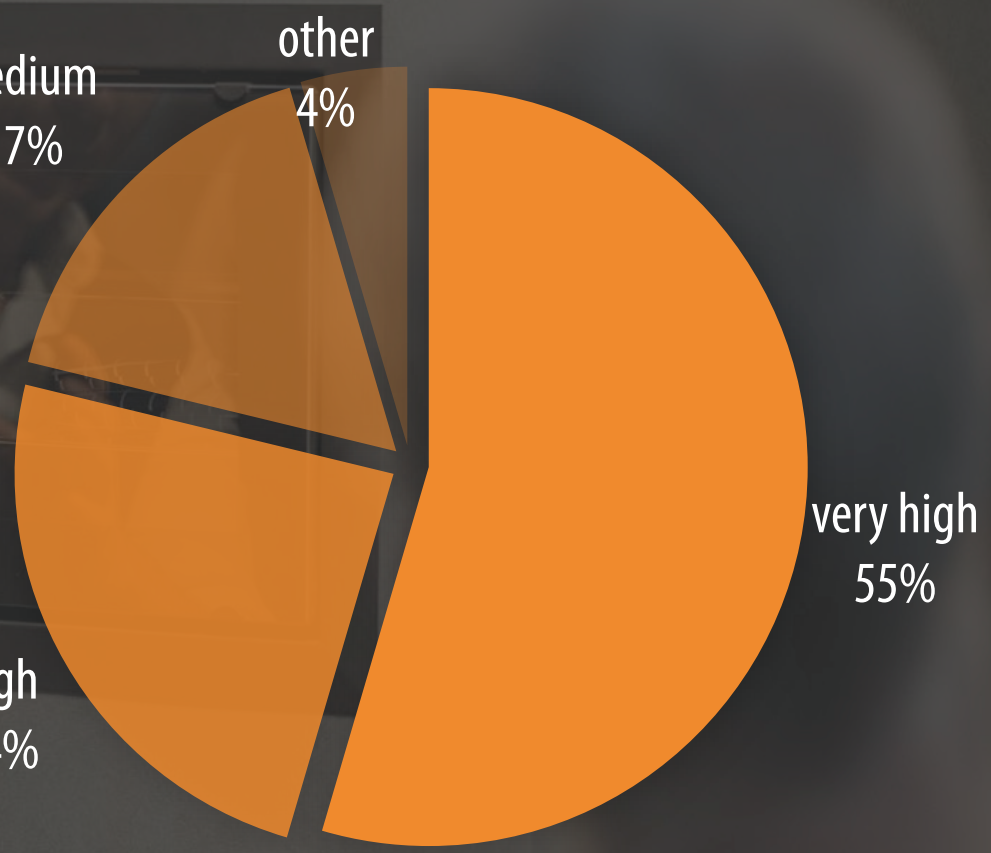
feedback from exhibitors

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Were you satisfied with the quality of the contacts?



Evaluate the relevance of the trade fair in the industry

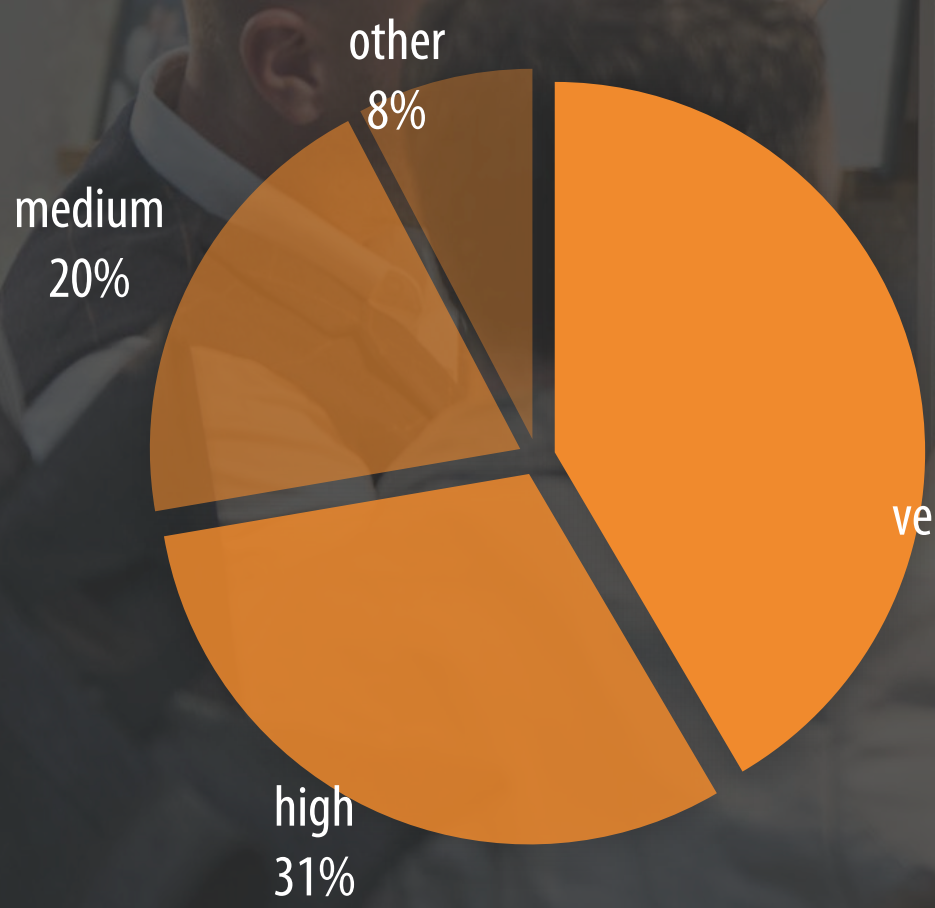


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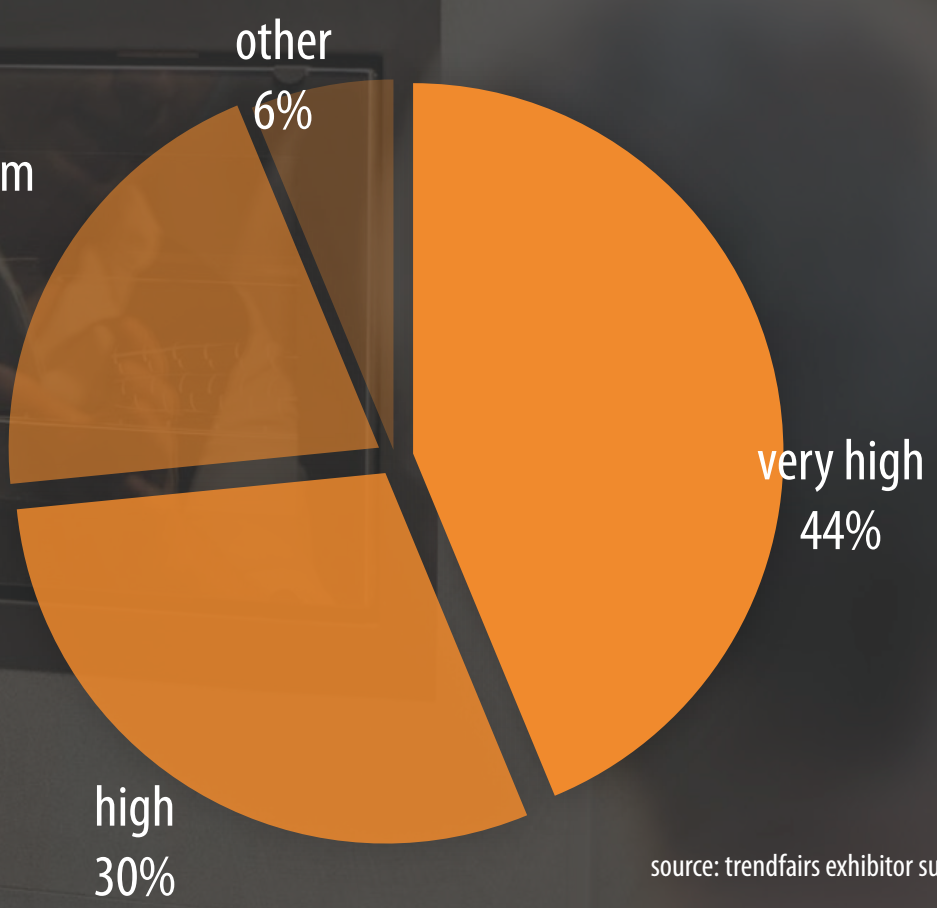
feedback from exhibitors

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How likely is it that you will be exhibiting again in 2027?



How likely are you to recommend WOF to others?



source: trendfairs exhibitor survey



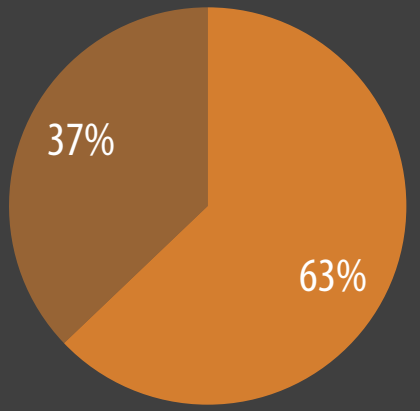


visitors



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Internationality (%)

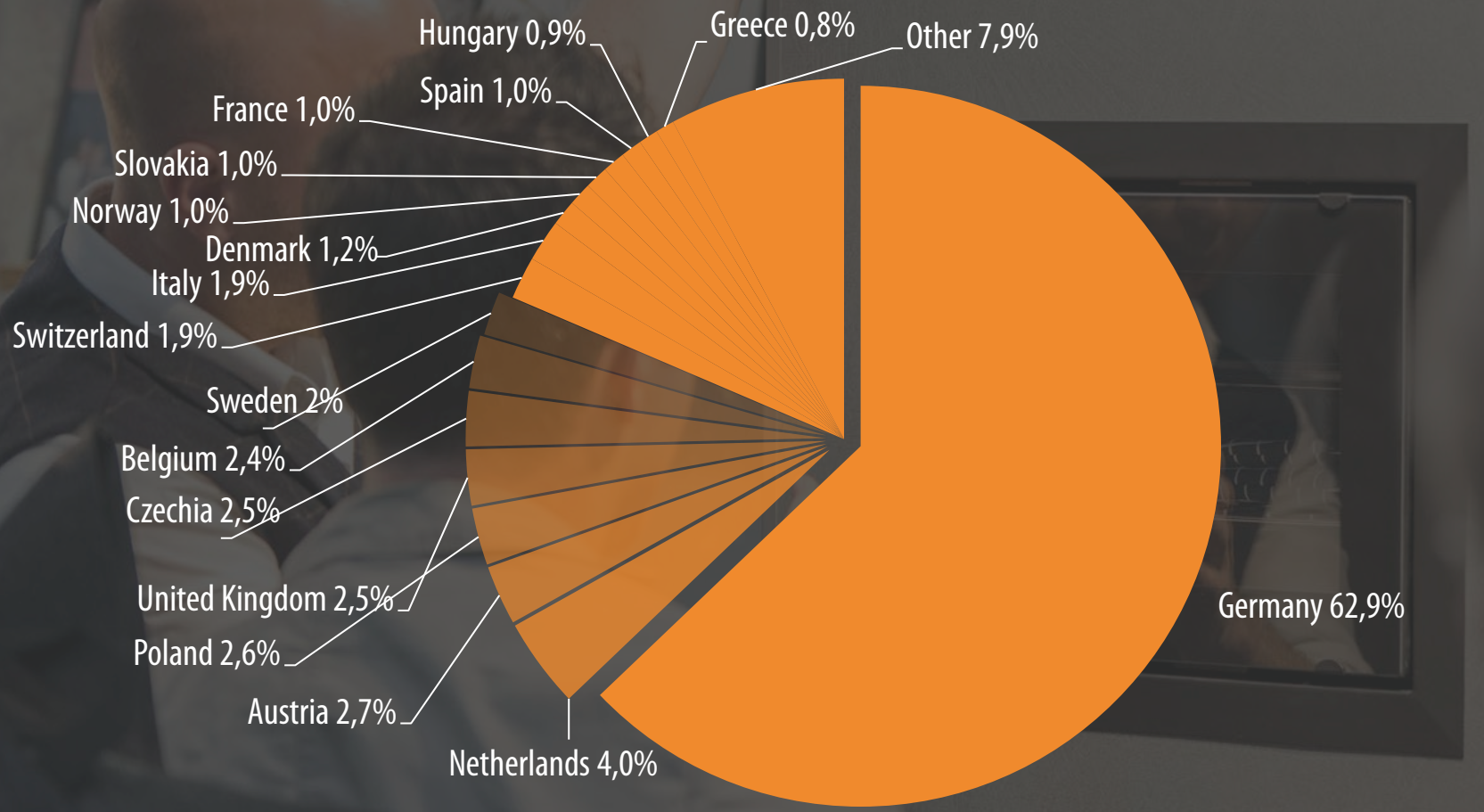


National International

source: trendfairs

fachbesucher nach herkunft

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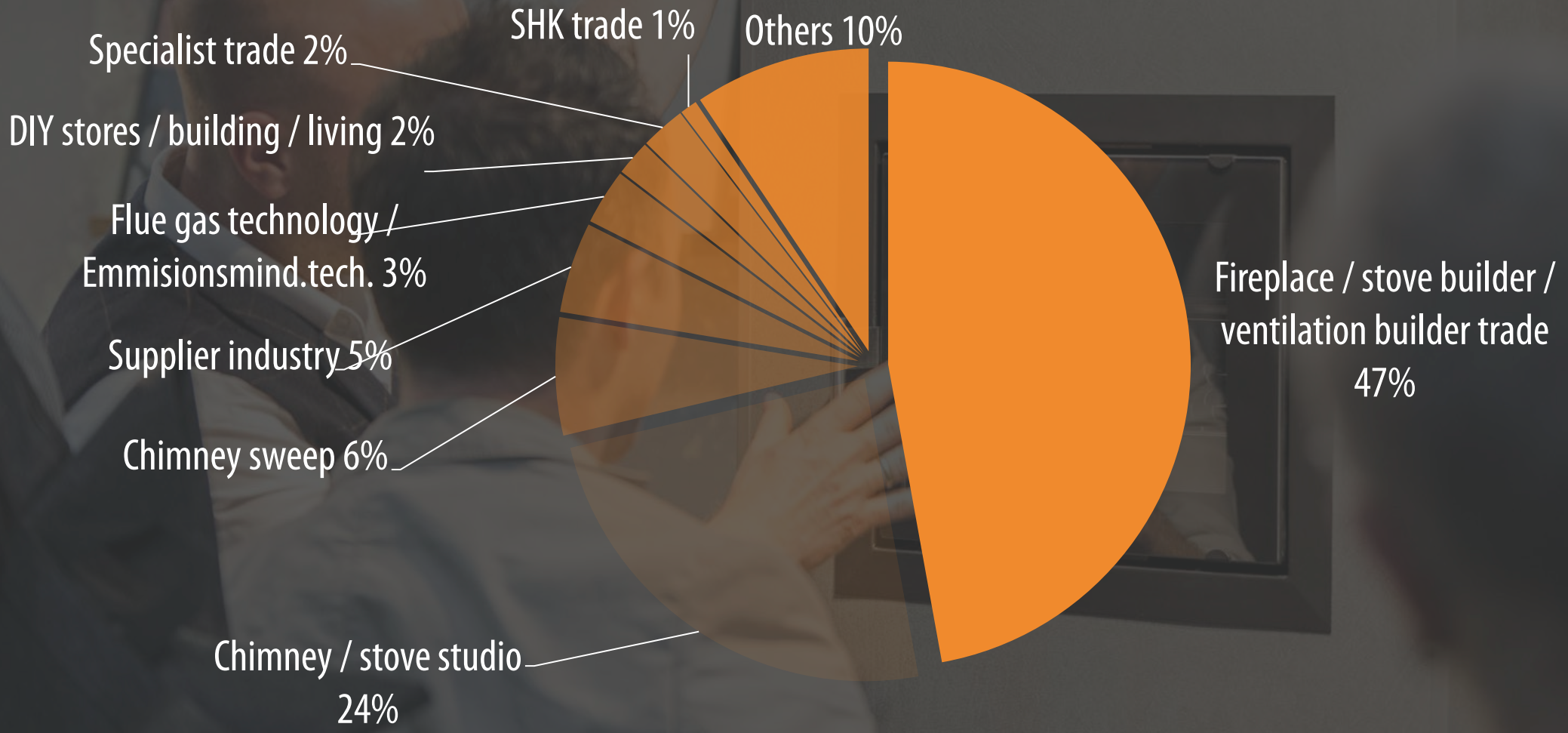
Most distant visitor countries:

Australia, Brazil, Canada, Chile, China, Hong Kong, India, Japan, New Zealand, South Africa, South Korea, Uruguay, USA

Quelle: trendfairs

trade visitors by profession

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Quelle: trendfairs





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next step

WORLD OF FIREPLACES
13 to 15 April 2027
Leipzig

the movie

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our values

trendfairs

Success for everyone involved
trendfairs is committed to making trade fairs a success for everyone involved - for exhibitors, visitors, media and service providers as well as for the industry as a whole.

Responsibility
trendfairs strives to win over its customers time and again with excellent quality of work, reliability and well thought-out, innovative solutions.

Independence
As a self-financed organiser, trendfairs acts independently. Freedom of action enables freedom of spirit and personal responsibility creates personal initiative.


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